



*KisanVidyaPrasarakSanstha's*

**INSTITUTE OF PHARMACEUTICAL EDUCATION**

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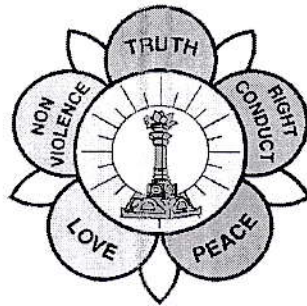
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1. **Manuals on Human Values and Professional ethics.**
2. **Report on Student attributes facilitated by Institution**

## What are Human Values?

Human values are closely related to human life. No human life is possible without values. Human values are those universal concepts, drivers of action which are found in all cultures, all societies, all times and in all places where human beings seek out their lives.

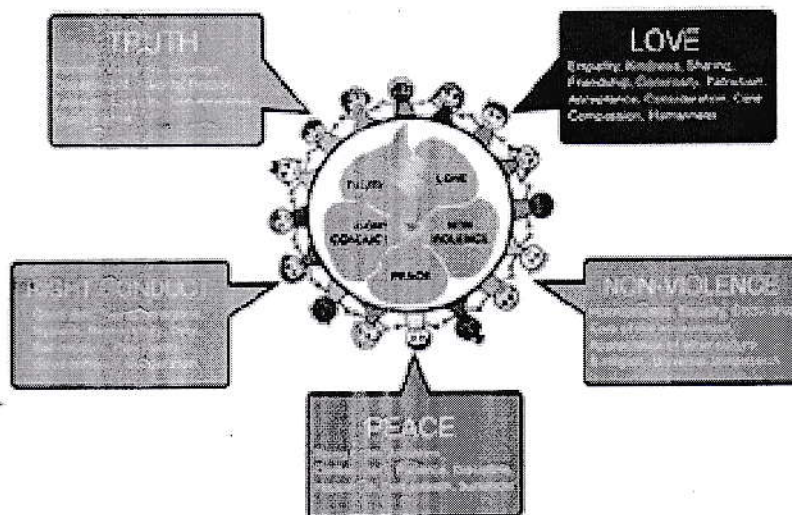


These values are eternal as they are eternal essences, which elevate

| GRID OF HUMAN VALUES AND SUB VALUES |                 |               |             |                    |
|-------------------------------------|-----------------|---------------|-------------|--------------------|
| Right Conduct                       | Peace           | Truth         | Love        | Non-Violence       |
| Manners                             | Patience        | Truthfulness  | Kindness    | Consideration      |
| Health Awareness                    | Concentration   | Creativity    | Friendship  | Cooperation        |
| Helpfulness                         | Positiveness    | Honesty       | Forgiveness | Global Stewardship |
| Responsibility                      | Self-Acceptance | Determination | Generosity  | Loyalty            |
| Independence                        | Self-Discipline | Faith         | Compassion  | Active Citizenship |
| Persistence                         | Thankfulness    | Trust         | Tolerance   | Justice            |
| Courage                             | Contentment     | Reflection    | Service     | Respect            |

## Human Values Vs. Moral Values

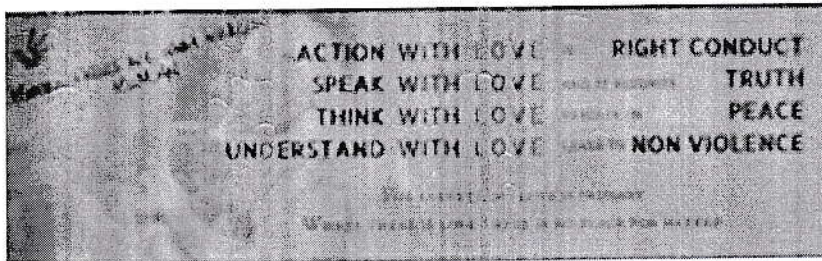
- Moral values regard matters of right and wrong whereas Human values help a person to distinguish between right and wrong.
- Moral values are constant and unchanging whereas Human values change from person to person and from time to time.
- Moral values are for self-development and self-discipline whereas Human values are about how we treat others in society.
- Moral values can be taught whereas Human values are inherited values and are intact in all of us.



## Importance of Human Values

- Provides understanding of the attitudes, motivation and behaviours.
- Influence our perception of the world around us.
- Represents interpretation of "right and wrong".
- Imply that some behaviours or outcomes are preferred over others.
- Provides a way to understand humans and organisation.

Human values are  
integral part of one's  
personality and effects  
employability quotient.  
Many employers are  
inclined to hire those  
who have better human  
values

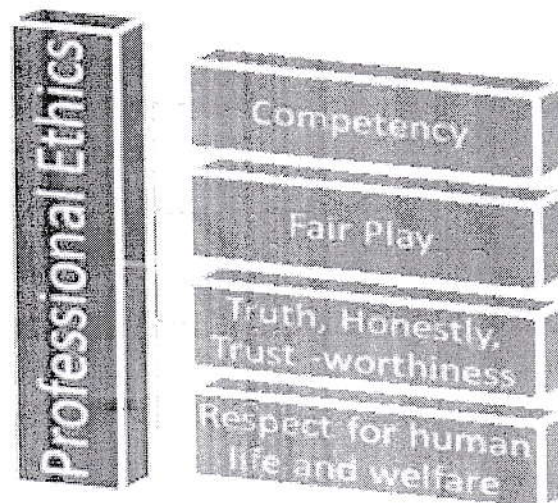


## What is Professional Ethics?

Professionally accepted standards of personal and business behaviour, values and guiding principles. Codes of professional ethics are often established by professional organizations to help to guide members in performing their job functions according to sound and consistent ethical principles

Professional ethics may be understood as professionally acknowledged measures of individual and business conduct, values, and guiding principles. Professional ethics is nothing but a code of conduct applicable to different professions and is set up by the expert members of such profession or professional organizations. The underlying philosophy of having professional ethics is to make the persons performing in such jobs to follow the sound, uniform ethical conduct. Hippocratic Oath undertaken by medical students is one such example of professional ethics that is adhered by even today.

Some of the important components of professional ethics that professional organizations necessarily include in their code of conduct are integrity, honesty, transparency, respectfulness towards the job, confidentiality, objectivity etc.



## Why should we have a Professional Code of ethics?

A professional code of ethics serves several functions such as:

- Symbolises the professionalism of the group.
- Defines and promotes a standard for external relations with employers, employees, peers, etc.,
- Protects the group's interests.
- Codifies members' rights.
- Expresses ideals to aspire to.

|   |   |   |   |
|---|---|---|---|
| They help us to decide whether preferences or events are good or bad, right or wrong, desirable or worthless, important or insignificant. | They become the basic determiners of perceptions, opinions and attitudes. | Using values will always mean going through certain processes: motivation, selection, appraisal (evaluation). | Values have also a social function. Those derived from commonality of experience unite families, tribes, societies and nations. |
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## **Professional Ethics**

### **1. Be inclusive.**

We welcome and support people of all backgrounds and identities. This includes, but is not limited to members of any sexual orientation, gender identity and expression, race, ethnicity, culture, national origin, social and economic class, educational level, Color, immigration status, sex, age, size, family status, political belief, religion, and mental and physical ability.

### **2. Be considerate.**

We all depend on each other to produce the best work we can as a company. Your decisions will affect clients and colleagues, and you should take those consequences into account when making decisions.

### **3. Be respectful.**

We won't all agree all the time, but disagreement is no excuse for disrespectful behavior. We will all experience frustration from time to time, but we cannot allow that frustration become personal attacks. An environment where people feel uncomfortable or threatened is not a productive or creative one.

### **4. Choose your words carefully.**

Always conduct yourself professionally. Be kind to others. Do not insult or put down others. Harassment and exclusionary behavior aren't acceptable. This includes, but is not limited to:

- Threats of violence.
- Insubordination.
- Discriminatory jokes and language.
- Sharing sexually explicit or violent material via electronic devices or other means.
- Personal insults, especially those using racist or sexist terms.
- Unwelcome sexual attention.
- Advocating for, or encouraging, any of the above behaviour.

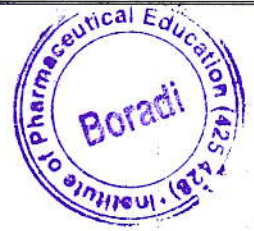
#### **5. Don't harass.**

In general, if someone asks you to stop something, then stop. When we disagree, try to understand why. Differences of opinion and disagreements are mostly unavoidable. What is important is that we resolve disagreements and differing views constructively.

#### **6. Make differences into strengths.**

We can find strength in diversity. Different people have different perspectives on issues, and that can be valuable for solving problems or generating new ideas. Being unable to understand why someone holds a viewpoint doesn't mean that they're wrong. Don't forget that we all make mistakes and blaming each other doesn't get us anywhere.





## VISION, MISSION, CORE VALUES OF THE COLLEGE

### VISION:

To serve the Pharmacy Education in Tribal and Rural Community”

### MISSION:

1. To provide a Pharmacy education for backward students.
2. To contribute the advancement of community services in Pharmacy and public health.
3. To create a Pharmacist with Professional ethics used for better healthcare of the society.
4. To build the abilities and opportunities for higher education and recruitment in Pharmaceutical industry as well as academics.
5. To educate students with the fundamental knowledge, problem solving skills, business awareness and confidence required to be confident leaders in the global environment.

### CORE VALUES :

- Excellence.
- Service.
- Environmental Concern.
- Social Responsibility.

  
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### Report on the student attributes facilitated by Institute:

Institute facilitates common attributes among overall students through various learning tactics. For a faster all round personality development of students, there is a need of striking a balance between syllabus curriculum, books and co-curricular activities. Co-curricular activities give the students an opportunity to build up particular skills and reveal their non-academic abilities. There are various types of extracurricular activities conducted in the college, which offer students, an opportunity to gain essential life skills.

- Recent developments in the subject
- Ability to identify and analyze problems and issues and to formulate, evaluate and apply evidence based solutions and arguments
- Familiarity with advanced techniques and skills
- Originality and creativity in evaluating and applying evidence-based solutions.
- An understanding of the need for a high level of ethical, social, cultural, environmental and wider professional conduct
- The ability to deal with complex issues and make sound judgments
- Developing a capacity to think independently, exercise personal judgment and take Initiatives for self as well as social development
- Developing students' knowledge, skills and qualities relevant to chosen career paths and to those paths which may open up in the future, enabling each to succeed in a rapidly changing workplace and in becoming entrepreneurs.
- Nurturing a reflective awareness of ethical dimensions, and responsibilities to others, in work and everyday life.

  
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